



Modern Institute of Technology & Research Centre

MITRC/ISA/2022-23/019

Date... 22/2/2023

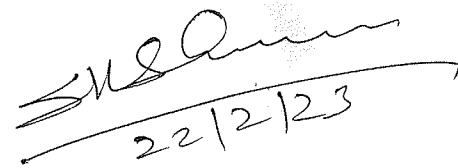
MEDIA CELL

OBJECTIVE

- This Cell is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Facebook Page Management and Official Newspaper/Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs and ensuring that each and every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also the official Facebook page of college is managed by this cell.

The Media Cell has been updated for Remaining Session of 2022-23 with following members given below

S.No.	Name of Staff	Designation
1.	Dr. Vikas Mahalawat	Coordinator
2.	Dr. Raish Muhammad	Member
3.	Mrs. Chhavi Nagpal	Member
4.	Mr. Deepak Sharma	Member
5.	Mrs. Priyanka Gupta	Member
6.	Mr. Rahul Shandilya	Member


22/2/23

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