

## Modern Institute of Technology & Research Centre

MITRC (DSA/ 2024-25/008

Date 06 09 2024

## **MEDIA CELL**

## **OBJECTIVE**

- This Cell is responsible for handling PR activities of the college. It caters to the three major domains of the institute including Public Relations, Website and Facebook Page Management and Official Newspaper/Newsletter of the institute.
- The Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs and ensuring that each and every event of the college gets its due media coverage.
- The Cell provides content for periodic updating of the college website. Also the official Facebook page
  of college is managed by this cell.

The Media Cell has been updated for Session 2024-25 with following members given below

S.No.	Name of Staff	
1.	Dr. Vikas Mahalawat	Designation
2.	Dr. Raish Muhammad	Coordinator
3.	Mrs. Chhavi Nagpal	Member
4.	Mr. Deepak Sharma	Member
5.	Ms. Anurupa Tiwari	Member
6	Mr. Kamal Pandey	Member
- 3777	- and control of the	Member

Prof. (Dr.) S.K. Sharma

Principal

Principal

Modern Institute of Technology & Research Centre,

6th Mile Stone, Tijara Road, Village Joarkheta, Alvor-301028 (Raj.)